

Site Usage

130,916 Visits

85.63% Bounce Rate

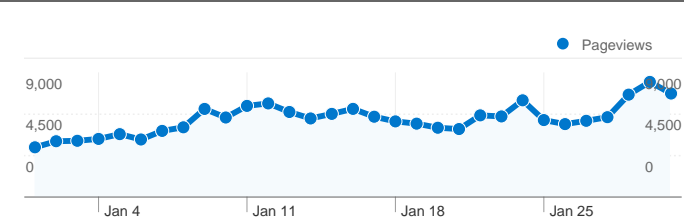
175,125 Pageviews

00:01:00 Avg. Time on Site

1.34 Pages/Visit

53.63% % New Visits

Pageviews for all visitors



Pageviews
175,125

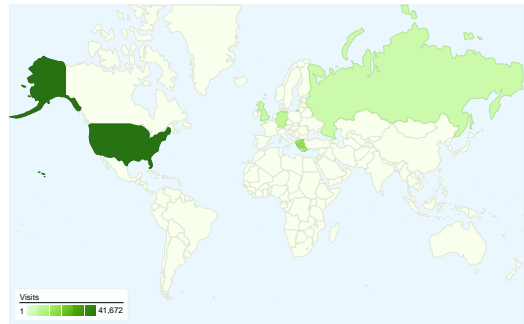
All Traffic Sources

| Source/Medium | Visits | % visits |
|----------------------------|--------|----------|
| (direct) / (none) | 52,479 | 40.09% |
| stumbleupon.com / referral | 41,942 | 32.04% |
| google / organic | 28,092 | 21.46% |
| search / organic | 876 | 0.67% |
| fill.ee / referral | 783 | 0.60% |

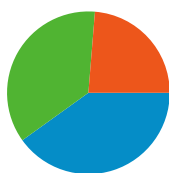
Keywords

| Keyword | Visits | % visits |
|---------------------|--------|----------|
| filtermusic | 8,138 | 26.21% |
| filter music | 3,708 | 11.94% |
| filtermusic.net | 2,218 | 7.14% |
| filter radio | 543 | 1.75% |
| www.filtermusic.net | 506 | 1.63% |

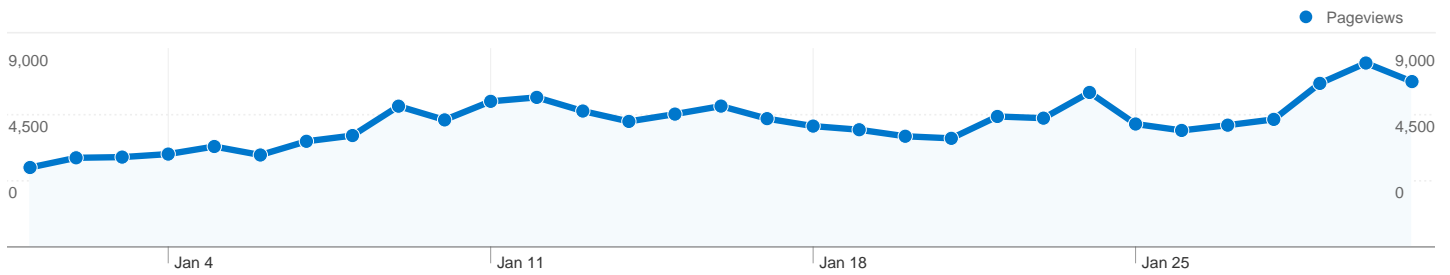
Map Overlay



Traffic Sources Overview



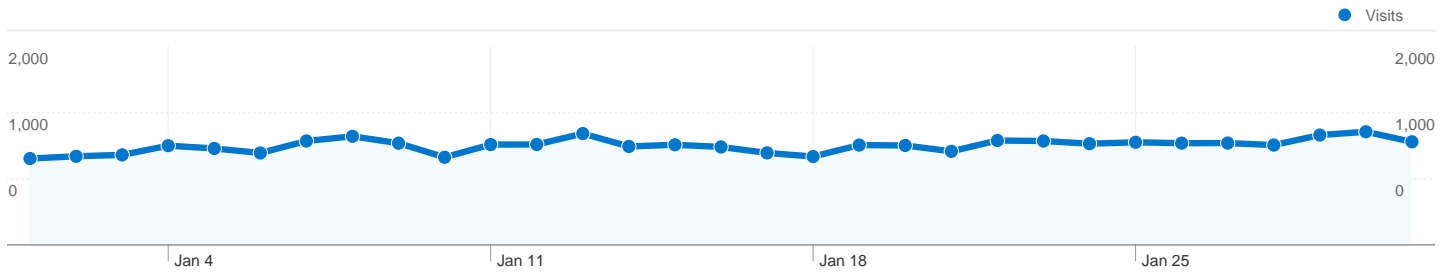
- **Direct Traffic**
52,479.00 (40.09%)
- **Referring Sites**
47,392.00 (36.20%)
- **Search Engines**
31,045.00 (23.71%)



175,125 Pageviews

| | |
|-----------------------------|---------------|
| Friday, January 1, 2010 | 2.06% (3,604) |
| Saturday, January 2, 2010 | 2.31% (4,044) |
| Sunday, January 3, 2010 | 2.33% (4,076) |
| Monday, January 4, 2010 | 2.41% (4,213) |
| Tuesday, January 5, 2010 | 2.60% (4,557) |
| Wednesday, January 6, 2010 | 2.38% (4,171) |
| Thursday, January 7, 2010 | 2.74% (4,793) |
| Friday, January 8, 2010 | 2.89% (5,054) |
| Saturday, January 9, 2010 | 3.65% (6,387) |
| Sunday, January 10, 2010 | 3.29% (5,764) |
| Monday, January 11, 2010 | 3.77% (6,607) |
| Tuesday, January 12, 2010 | 3.87% (6,786) |
| Wednesday, January 13, 2010 | 3.52% (6,166) |
| Thursday, January 14, 2010 | 3.25% (5,695) |
| Friday, January 15, 2010 | 3.44% (6,027) |
| Saturday, January 16, 2010 | 3.65% (6,390) |
| Sunday, January 17, 2010 | 3.32% (5,821) |
| Monday, January 18, 2010 | 3.13% (5,483) |
| Tuesday, January 19, 2010 | 3.04% (5,318) |
| Wednesday, January 20, 2010 | 2.87% (5,022) |
| Thursday, January 21, 2010 | 2.81% (4,928) |
| Friday, January 22, 2010 | 3.38% (5,920) |
| Saturday, January 23, 2010 | 3.34% (5,843) |
| Sunday, January 24, 2010 | 4.00% (7,010) |
| Monday, January 25, 2010 | 3.19% (5,578) |
| Tuesday, January 26, 2010 | 3.02% (5,286) |

| | |
|-----------------------------|---------------|
| Wednesday, January 27, 2010 | 3.15% (5,525) |
| Thursday, January 28, 2010 | 3.31% (5,788) |
| Friday, January 29, 2010 | 4.24% (7,421) |
| Saturday, January 30, 2010 | 4.77% (8,345) |
| Sunday, January 31, 2010 | 4.28% (7,503) |

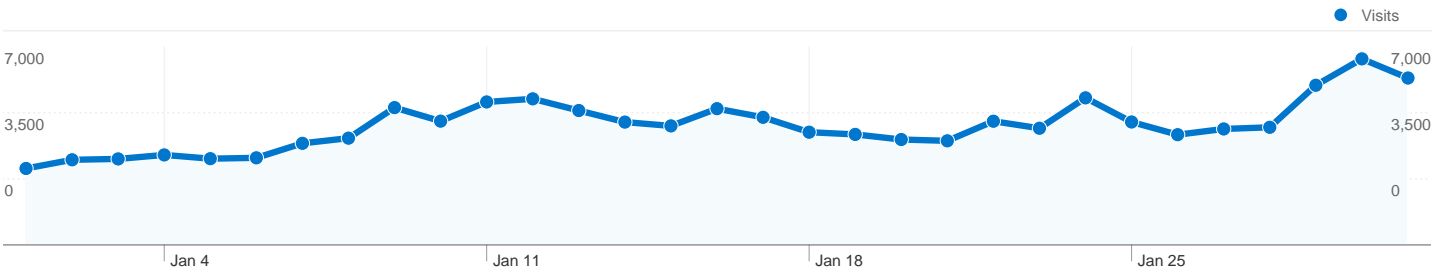


Search sent 31,045 total visits via 6,581 keywords




Site Usage

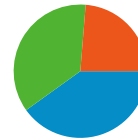
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|---|---|---|--|---|-------------|
| 31,045 % of Site Total: 23.71% | 1.50 Site Avg: 1.34 (12.13%) | 00:01:33 Site Avg: 00:01:00 (53.48%) | 31.76% Site Avg: 53.63% (-40.78%) | 80.86% Site Avg: 85.63% (-5.57%) | |
| Keyword | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| filtermusic | 8,138 | 1.44 | 00:01:51 | 13.63% | 83.25% |
| filter music | 3,708 | 1.60 | 00:01:17 | 16.05% | 82.50% |
| filtermusic.net | 2,218 | 1.59 | 00:01:23 | 16.28% | 82.10% |
| filter radio | 543 | 1.38 | 00:01:44 | 16.39% | 83.24% |
| www.filtermusic.net | 506 | 1.42 | 00:01:24 | 10.08% | 79.05% |
| filter music net | 412 | 1.28 | 00:01:21 | 6.31% | 81.31% |
| filtermusik | 214 | 1.49 | 00:01:52 | 13.55% | 77.10% |
| house music | 199 | 1.64 | 00:01:59 | 54.27% | 73.37% |
| filter music radio | 191 | 1.40 | 00:01:32 | 14.14% | 85.34% |
| filter musik | 181 | 1.18 | 00:01:05 | 7.18% | 87.29% |

1 - 10 of 6,581



All traffic sources sent a total of 130,916 visits

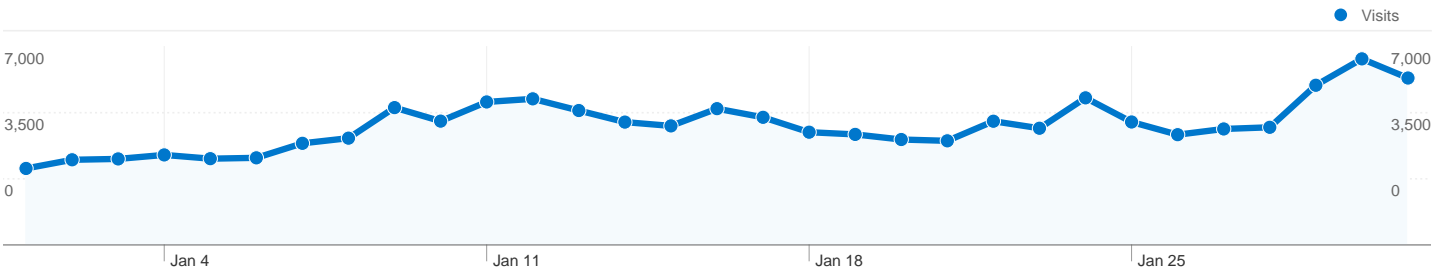
-  40.09% Direct Traffic
-  36.20% Referring Sites
-  23.71% Search Engines



- **Direct Traffic**
52,479.00 (40.09%)
- **Referring Sites**
47,392.00 (36.20%)
- **Search Engines**
31,045.00 (23.71%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|----------------------------|--------|----------|---------------------|--------|----------|
| (direct) ((none)) | 52,479 | 40.09% | filtermusic | 8,138 | 26.21% |
| stumbleupon.com (referral) | 41,942 | 32.04% | filter music | 3,708 | 11.94% |
| google (organic) | 28,092 | 21.46% | filtermusic.net | 2,218 | 7.14% |
| search (organic) | 876 | 0.67% | filter radio | 543 | 1.75% |
| fill.ee (referral) | 783 | 0.60% | www.filtermusic.net | 506 | 1.63% |

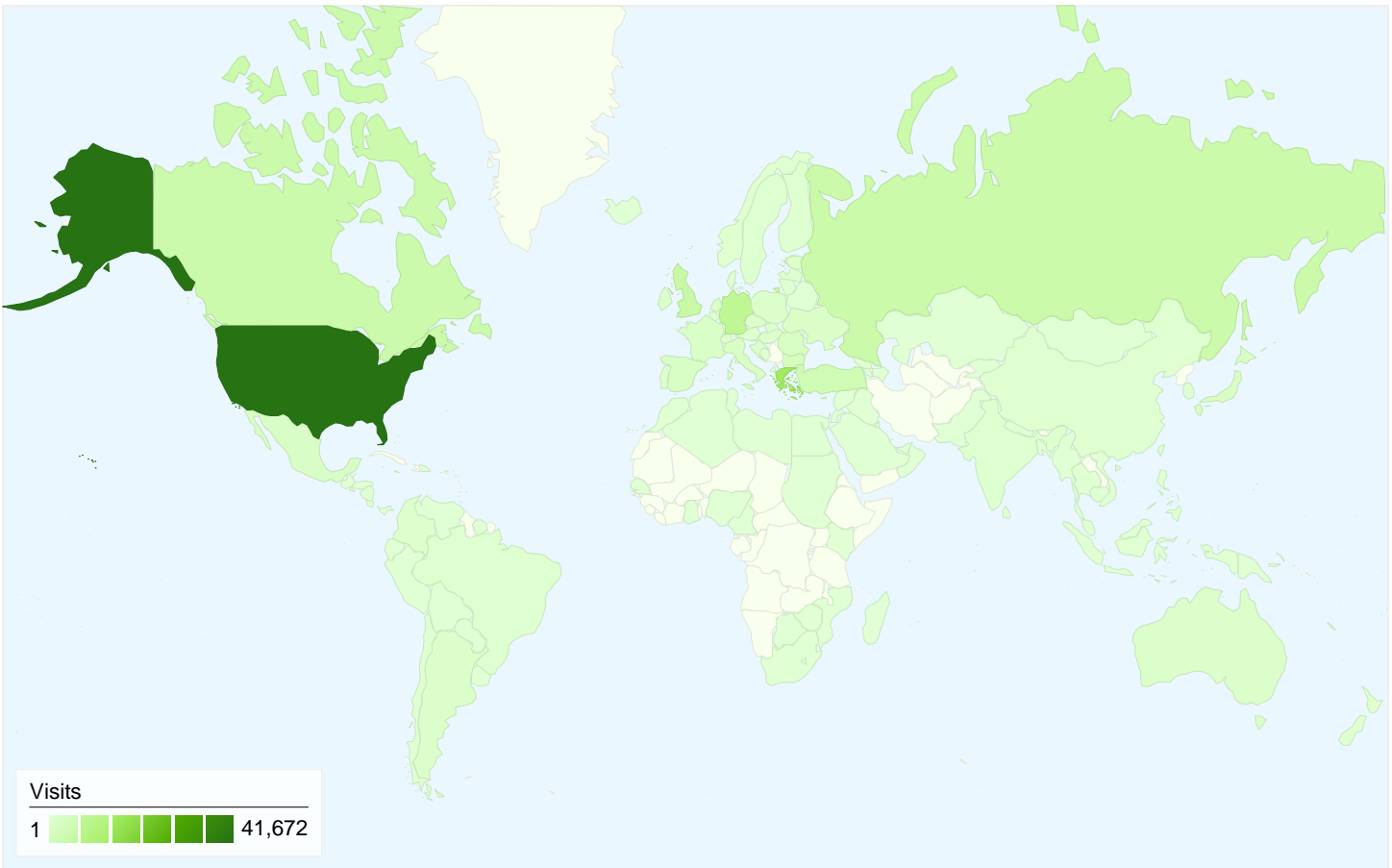


All traffic sources sent 130,916 visits via 451 sources and mediums

Site Usage

| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|---|--|--|--|--|-------------|
| 130,916 % of Site Total: 100.00% | 1.34 Site Avg: 1.34 (0.00%) | 00:01:00 Site Avg: 00:01:00 (0.00%) | 53.74% Site Avg: 53.63% (0.21%) | 85.63% Site Avg: 85.63% (0.00%) | |
| Source/Medium | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| (direct) / (none) | 52,479 | 1.39 | 00:01:16 | 33.52% | 85.27% |
| stumbleupon.com / referral | 41,942 | 1.13 | 00:00:15 | 95.69% | 91.04% |
| google / organic | 28,092 | 1.51 | 00:01:35 | 32.07% | 80.83% |
| search / organic | 876 | 1.50 | 00:01:23 | 29.91% | 77.85% |
| fill.ee / referral | 783 | 1.40 | 00:00:54 | 64.50% | 76.63% |
| yandex / organic | 728 | 1.50 | 00:01:19 | 32.69% | 84.48% |
| music-style.info / referral | 613 | 1.59 | 00:01:16 | 50.90% | 67.37% |
| bing / organic | 545 | 1.38 | 00:01:23 | 17.80% | 80.55% |
| facebook.com / referral | 505 | 1.56 | 00:01:35 | 33.66% | 71.49% |
| yahoo / organic | 396 | 1.36 | 00:01:01 | 20.71% | 84.34% |

1 - 10 of 451



130,916 visits came from 147 countries/territories

| Site Usage | | | | | | |
|---|--|--|--|--|-------------|--|
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | | |
| 130,916 % of Site Total: 100.00% | 1.34 Site Avg: 1.34 (0.00%) | 00:01:00 Site Avg: 00:01:00 (0.00%) | 53.74% Site Avg: 53.63% (0.21%) | 85.63% Site Avg: 85.63% (0.00%) | | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| United States | 41,672 | 1.15 | 00:00:19 | 89.13% | 90.93% | |
| Greece | 14,712 | 1.49 | 00:01:29 | 16.54% | 83.24% | |
| Germany | 7,746 | 1.51 | 00:02:15 | 32.43% | 82.78% | |
| United Kingdom | 5,625 | 1.29 | 00:00:42 | 63.09% | 86.28% | |
| Russia | 5,170 | 1.42 | 00:01:16 | 19.11% | 85.26% | |
| Canada | 4,978 | 1.24 | 00:00:56 | 74.09% | 86.40% | |
| Serbia | 4,519 | 1.37 | 00:01:11 | 23.21% | 82.87% | |
| Turkey | 3,826 | 1.57 | 00:01:37 | 37.27% | 78.10% | |
| Bulgaria | 2,777 | 1.50 | 00:01:06 | 22.79% | 83.65% | |

| | | | | | |
|---------|--------------|------|----------|--------|---------------|
| Romania | 2,252 | 1.48 | 00:03:16 | 38.59% | 82.06% |
| | | | | | 1 - 10 of 147 |